



# Take a Stand Video Contest

2016 Official Rules and Regulations

NO PURCHASE OR PARTICIPATION IN TAKE A STAND PROGRAMS OF ANY KIND IS NECESSARY TO ENTER OR WIN.

## 1. HOW IT WORKS:

The Take a Stand Video Contest (the “Contest”) is sponsored by Take A Stand - Centre for Coastal Science and Management, Faculty of Environment, 622 Strand Hall Annex, Simon Fraser University, 8888 University Drive, Burnaby, BC V5A 1S6, (the “Sponsor”). This contest gives youth a chance to find their voice by making a short video (30 - 60 seconds) on the theme of what they love and want to protect in nature. By participating in this Contest, those entering (“Entrants”) agree to be bound by these Official Rules and Regulations and by the decisions of the Take a Stand Judges’ Panel, which are final and binding on all matters relating to the Contest.

## 2. ELIGIBILITY:

The Take a Stand Video Contest is open to open to legal residents of BC who are enrolled in grades 4 to 12 and have Internet access, as of the date of submission, with the exception of: employees of the Sponsor, its parent, related and affiliated companies, subsidiaries, franchisees, suppliers, advertising and promotional agencies, contest administrators, and any other parties engaged in the development, production or distribution of Contest materials, and members of the immediate family (spouse, parent, siblings and children) and those living in the same household as the foregoing. By participating in this Contest, entrants acknowledge compliance with, and agree to be bound by, these Contest Rules, including but not limited to the eligibility requirements set out herein. Entrants must have parental consent to enter, as expressed by a parent or guardian’s signature on the

[www.takeastandforconservation.com](http://www.takeastandforconservation.com)

entry form, and must be the rightful owner of the e-mail address used to enter the contest by logging in to Vimeo to upload the Video Submission (as described in Section 4, below). Entrants who do not comply with any of the Contest Rules are subject to disqualification by the Sponsor, in the Sponsor's sole discretion.

### **3. CONTEST DATES AND TIMES:**

Videos are to be submitted via the Vimeo video-sharing platform according to the "How to Enter" description in Section 4 of the Official Rules.

The Contest submission period ends on April 30, 2016 at 11:59:59 p.m. Pacific Standard Time ("Contest End Date"), after which time the Contest will be closed and no further entries shall be accepted. The sole determinant of time for the purpose of a receipt of a valid entry will be the actual time of receipt by the Sponsor of the Entrant's entry form via e-mail to: [contest@takeastandforconservation.com](mailto:contest@takeastandforconservation.com).

Finalist videos will be viewed by a panel of judges, who will render their comments, feedback, and decisions to Take a Stand by June 1, 2016. The judges will select at their sole discretion the top 3 videos in each category according to the criteria described in Section 5 of the Official Rules.

Take a Stand will attempt to contact all Finalists, or an alternate, if necessary, as described in Section 6 of the Official Rules, between June 1, 2016 and June 7, 2016. Once all finalists have been notified, prizes will be conferred at an awards ceremony in the Fall 2016.

The winning videos will be made available for viewing through the Take a Stand website, and participation in this Contest constitutes acceptance by the Entrants to make the winning videos available for public viewing.

### **4. HOW TO ENTER:**

To enter, sign up for a free account at the video hosting website Vimeo located at [www.vimeo.com](http://www.vimeo.com) and upload your original Video Contest Entry. The original video must comply with all of the Video Submission Requirements outlined below, without exception. Once your video is uploaded, complete the Take a Stand Contest Entry Form located on the Take a Stand website at:

[http://www.takeastandforconservation.com/pwyl/TAS\\_ContestEntryForm.pdf](http://www.takeastandforconservation.com/pwyl/TAS_ContestEntryForm.pdf)

Finally, send a contest entry email to [contest@takeastandforconservation.com](mailto:contest@takeastandforconservation.com) that includes your name, grade, school, and the internet link to your video in the body of the email, and attach a scanned copy of the completed entry form (with all required signatures). For students working in pairs, each team member must fill out their own

entry form and the forms must be submitted together. All Submissions must be received by 11:59 p.m. Pacific Standard Time on April 30, 2016 (the Contest End Date). For purposes of this Contest, "receipt" of an Internet entry occurs when Sponsor's servers record the entry information and entry. Take a Stand is not responsible for late or unsuccessful attempts to enter. The Entrant should be able to provide on request all appropriate clearances, permissions and releases for the Video Submission, including releases from the submitting Entrant and any third parties appearing in the Submission.

Any attempt or suspected attempt to use robotic, automatic, programmed, or otherwise, illicit means to enter the Contest, or any other methods not authorized by these Contest Rules, for example, but not limited to, creating multiple accounts, identities, or registrations, all in the Sponsor's sole discretion, shall be deemed as tampering and may disqualify you from entering, participating and/or winning a prize. Entry forms that contain false or incomplete information may be void. Entries that are late, lost, stolen, illegible, contain false information, are damaged, misdirected, mutilated, garbled or incomplete, altered or otherwise irregular or that do not conform with or satisfy any or all of the conditions of the Contest Rules will be deemed void. All entries become the property of the Sponsor upon receipt and none will be returned. No correspondence will be entered into except with selected entrants. Proof of transmission (screenshots or captures, etc.) does not constitute proof of receipt. The sole determinant of time for the purposes of receipt of a valid entry in this Contest will be the Sponsor's server machine(s).

## **VIDEO SUBMISSION REQUIREMENTS**

### **Videos entered to this contest MUST:**

- Be a maximum of sixty (60) seconds and a minimum of thirty (30) seconds in length and be saved in a format that Vimeo accepts (.avi, .wmv, .mov, etc.); videos that cannot be uploaded to Vimeo or exceed the time limit will be disqualified.
- Be the Entrant's original idea (modification of a previously published work shall not be considered an original idea). Entrants should not knowingly copy another's idea, but entries will not be excluded merely because another Entrant has a similar idea.

### **Videos MUST NOT:**

- Be less than 30 seconds or longer than 60 seconds in play time.
- Include mention or performance of any copyrighted media production including but not limited to music, films, books, television programming, etc., or identifying

descriptions of any media property. All music featured in any video must be available to publicize and broadcast on a license-free, no compensation basis. For popular songs, you must submit copies of express written consent from both the publisher and the record company which state your name, the name of your production, the title of the song, the names of the composer, performer and publisher and any specific limitations on the use of the song. To use images from books, newspapers, television, videos, video games etc., you must have written permission – unless they are incidental to the shot (see below). Material available on the internet is not considered to be in the public domain. Material is only in the public domain if it is older than 50 years, and/or the copyright holder has explicitly given up all rights to the material. ***This means you must source music you know you have rights to! Make your own, use music from a friend's band, contact the musician for permission and give them credit, or use royalty-free and copyright-free music! We provide links to royalty- and copyright-free music resources for your video on our Video Contest "Resources" Page. COPYRIGHT INFORMATION MUST BE INCLUDED WITH YOUR APPLICATION AS NECESSARY, and by entering the Take a Stand contest, you are declaring that the material in your production is either entirely original or, you obtained proper, legal permission to use someone else's copyrighted material.***

- Contain material that violates or infringes another's rights, including but not limited to material that violates privacy, publicity or intellectual property rights, or that constitutes copyright infringement. Without limiting the foregoing, Video Submissions must not prominently include third party trademarks, logos, insignia, location signage, photographs, artwork, or sculptures. This is important, because we don't want to violate the copyright of musicians and artists. ***This means avoid shooting videos with obvious or recognizable company logos (including on clothing or gear), photographs, or other copyrighted artwork or designs. However, visuals that are incidental to the shot are exempt from having to provide permissions. E.g. Branded clothing that people are wearing as a natural part of their everyday wardrobe, cars that appear in the shot, products that people use, images that people are watching on TV that are incidental to the shot.***
- Include third parties as film characters, including but not limited to minors, celebrities and friends who have NOT expressly authorized Entrants to display their image, likeness or voice in any submitted video or otherwise use such image, likeness or voice in accordance with these Official Rules. **This does not apply to any person or thing in public space – people and objects in public settings can be filmed or photographed without permission and used commercially. This means that you're in the clear to shoot video in public**



e-mail address. Winners must accept prizes by e-mail or written post received by the Sponsor no later than 11:59 p.m. Pacific Standard Time on June 7, 2016.

**6. ODDS OF WINNING:** Odds of winning depend on the skill of entrants as determined by a panel of experienced judges.

**7. WINNER SELECTION AND CONFIRMATION:**

Finalist videos will be viewed by a panel of judges selected by Take A Stand (the Sponsor), who will render their comments, feedback, and decisions to Take a Stand on or around June 1, 2016 (the “Draw Date”) at approximately 12:00 PM Pacific Standard Time. The judges will select at their sole discretion the top 3 videos in each of the contest categories from all the eligible entries received before the Contest End Date according to the criteria described below, with judges decisions being final. The contest categories are as follows:

**All Grades**

- Best Overall

**Grades 4-7**

- Theme: Wildlife/Nature
- Theme: Action Sports
- Theme: City Meets Nature

**Grades 8-9**

- Theme: Wildlife/Nature
- Theme: Action Sports
- Theme: City Meets Nature

**Grades 10-12**

- Theme: Wildlife/Nature
- Theme: Action Sports
- Theme: City Meets Nature

Judges will select the video entries (the “Selected Entrant(s)”) in each category based on the following criteria:

- 25% Originality and creativity
- 25% Technical ability: cinematography/editing/sound
- 25% Concept and clarity of the message
- 25% Overall impression

The Selected Entrant(s) will be deemed a winner(s) if they meet all of the eligibility criteria set out in these Contest Rules. If a Selected Entrant does not meet the eligibility criteria, he/she will be disqualified and will not receive a prize and another entrant will be selected by the judge's panel according to the original selection criteria. Before being declared a winner, a Selected Entrant will be required to: (i) comply with all Contest Rules; and (ii) sign and return a Declaration of Eligibility and Liability/Publicity Release form, all in the sole discretion of Sponsor. THE SELECTED ENTRANTS WILL BE NOTIFIED BY E-MAIL OR TELEPHONE WITHIN ONE (1) BUSINESS DAY OF BEING SELECTED.

The Selected Entrants will be contacted using the e-mail address or telephone number provided at the time of entry into the Contest. Upon notification, Selected Entrants must respond by e-mail no later than 11:59 p.m. Pacific Standard Time on June 7, 2015. If a Selected Entrant does not respond in accordance with these Contest Rules, he/she will be disqualified and will not receive a prize and another entrant will be selected by the judge's panel according to the original selection criteria. The Sponsor is not responsible for the failure for any reason whatsoever of a Selected Entrant to receive notification or for the Sponsor to receive a Selected Entrant's response. Disputes regarding identity of entrant: If the identity of a Selected Entrant entering electronically is disputed, the entry will be deemed to have been submitted by the Authorized Account Holder (the individual assigned to the e-mail address for the domain associated with the submitted e-mail address). Each selected entrant may be required to provide proof that he/she is the Authorized Account Holder of the e-mail address associated with the selected entry.

**8. RELEASE AND INDEMNIFICATION:** Each winner must sign a Declaration of Eligibility and Liability/Publicity Release form to: (i) confirm compliance with the Contest Rules; (ii) agree to accept the prize as awarded; (iii) release, discharge and hold harmless the Sponsor, its departments and agencies, parent, related and affiliated companies, subsidiaries, franchisees, advertising and promotional agencies, counsel, marketing partners and each of their respective directors, officers, employees, shareholders, successors, sponsors, partners, licensees, subsidiaries, agents, artists, advisors, assignees, and all others associated with the administration, development and execution of the Contest ("Released Parties"), from and against any and all manner of action, cause of action, claim or demand, loss or injury, use or misuse of a prize, suit, debt, covenant, contract, including legal fees and expenses, whatsoever, including but not limited to, claims based on negligence, breach of contract and fundamental breach, failure of any third party contractor or

supplier used in connection with any aspect of the Contest to perform or deliver any goods or services, any act of God or any other event beyond the Released Parties' control, any dissatisfaction of any kind by a winner with any aspect of the Contest or any prize, liability for physical injury, death, or property damage which the entrants, their heirs, successors or assigns have, might have or could have suffered, by reason of or arising out of the entrant's participation in the Contest and/or in connection with the acceptance and/or exercise by the entrant of the prizes as awarded; and (iv) indemnify the Released Parties against any loss, damage or expense, including legal fees, that any of the Released Parties may suffer or incur as a result of any non-compliance by an entrant with any of the Contest Rules or participation in the Contest and/or in connection with the acceptance and/or exercise by an entrant of a prize.

Signed Declaration and Release forms must be returned to the Sponsor by e-mail no later than 11:59 p.m. Pacific Standard Time on June 7, 2016.

The Sponsor is not responsible for: (i) incorrect or inaccurate entry information which may affect a person's ability to participate in the Contest or be awarded a prize, including but not limited to human error, technical malfunctions, lost or delayed entries for any reason, mail failures, omission, or any combination thereof, and entries which fail to fully comply with these Contest Rules; (ii) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (iii) lost, incomplete, delayed, mutilated or misdirected entries or Declaration and Release forms; (iv) injury or damage to the entrant's computer or to any other individual's computer related to or resulting from participating in, or downloading any material regarding the Contest or accepting a prize; (v) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any prize; (vi) the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third party computer "hackers" or otherwise; or (vii) late, lost, misdirected or unsuccessful efforts to notify a potential winner.

**9. CONDUCT:** The Sponsor reserves the right, in its sole discretion, to disqualify any entrant it finds to be: (i) violating these Contest Rules; (ii) tampering or attempting to tamper with the entry process or the operation of the Contest; (iii) acting in an un-sportsman-like or disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person. Any attempt by an entrant or any other individual to undermine the legitimate operation of the Contest may be a violation of criminal



and/or civil laws. Should any such attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law.

**10. OTHER CONDITIONS:** The Sponsor reserves the right to terminate or amend this Contest at any time and in any way, without prior notice. Without limiting the foregoing, if, for any reason, the Contest is not capable of running as originally planned, such as tampering, the Sponsor reserves the right to cancel the Contest and select a winner based on the winner selection criteria above based on all eligible entries received by the Contest End Date.

**Publicity:** By participating in the Contest, entrants consent to the use of their name, comments, city/town and province/territory of residence and image on videotape, photograph or other means in any publicity carried out by the Sponsor with respect to this Contest, without further notice or compensation.

**Law:** The Contest is void in Quebec and where prohibited by law and is subject to all applicable Canadian federal, provincial, territorial, municipal and local laws. The Contest and these Contest Rules shall be governed exclusively by the laws of the province of British Columbia and the federal laws of Canada applicable therein, and any dispute shall be adjudicated by the courts sitting in Vancouver, British Columbia.

**Privacy:** When you enter this contest, we may collect your name, address, phone number and e-mail address to administer your participation in the contest and for Contest promotional purposes.

The Sponsor reserves the right, in its sole discretion, to amend or modify these Contest Rules, or modify, cancel or suspend this Contest, without prior notice for any reason whatsoever, including without limitation in the event that any cause beyond the reasonable control of the Sponsor corrupts, or threatens to corrupt, the security or proper administration of the Contest.

**Intellectual Property:** All intellectual property, including but not limited to trademarks, logos, designs, promotional materials, web pages, source codes, images, drawings, illustrations, slogans and representations are individually owned by the Sponsor. All rights are reserved. Unauthorized copying or use of any copyrighted material or other intellectual property without the express written consent of the Sponsor is strictly prohibited. By entering and participating in this Contest, entrants warrant that any entry is original and does not infringe any third party intellectual property and agree to assign all intellectual property rights in any materials created to participate and enter the contest to the Sponsor, including, but not limited to, copyright and all economic and moral rights, with no compensation or further consent required.

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