

STAND

The Film



SFU



STAND takes students on a journey through the waters of British Columbia's west coast into the heart of the largest temperate rainforest on the planet—the Great Bear Rainforest. Pristine ecosystems and a coastline of immense beauty provide for a way of life rich in culture and history, and youth begin to recognize the intimate and integral connections that First Nations communities share with the waters and lands. Yet this complex area and the communities that it supports face numerous challenges including proposed energy transport routes; maintaining the vitality of the area's marine and terrestrial ecosystems is critical for a continued livelihood of the region and its peoples.

Through the efforts of expedition standup paddler Norm Hann, the powerful surfing of iconic west coast native Raph Bruhwiler, and an aboriginal high school class building their own standup paddleboards as a constructive form of protest, STAND showcases the diversity of people, landscapes and wildlife to inspire our youth and others in the B.C. community to protect, preserve and conserve the riches that this unique area offers. Propelled by the pull of a good ol' fashioned adventure story, STAND drills down to the core of the issue and unfurls the soul of B.C.'s west coast, one paddle stroke at a time.

watch the trailer at standfilm.com



The Founders



Allison Kermode is a Professor of Biological Sciences and Member of the Centre for Coastal Science and Management at SFU. Allison has a special connection to the Spirit bear and a passion for protecting the treasures of the natural environment of BC. She was inspired to develop this program along with her co-founders to galvanize youth through art and film and youth-driven 'tipping point' conservation actions in the community.



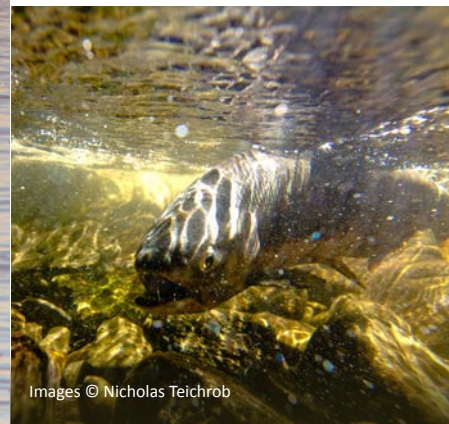
Nicolas Teichrob draws his inspiration from the natural world and beautiful moments in time that surround us. He is co-founder of the outdoor adventure film production company Dendrite Studios, and his photographs have been published in many international ski, bike, and surf magazines.



Norm Hann is a professional stand up paddleboarder who spends his time training, exploring remote locations on his SUP, and continuing to pioneer the sport in Canada. He has worked in the Great Bear Rainforest for more than a decade as a guide, fisherman, teacher and expedition leader.

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Images © Nicholas Teichrob



Images © Nicholas Teichrob



WWW.TAKEASTANDFORCONSERVATION.COM



Program Overview

Take a Stand: Youth for Conservation (www.takeastandforconservation.com) is an innovative youth outreach program, appropriate for Grades 3-12. The program helps school educators meet environmentally-oriented learning in science, social studies, and fine arts, and mentors students within a framework which is consistent with the B.C. School Curriculum. This program showcases the natural beauty of British Columbia including our urban-nature areas, and our unique coastal wilderness that is home to rich First Nations cultures, diverse and productive oceans, and an expansive intact temperate rainforest. Professor Emeritus A. Kermode at Simon Fraser University has partnered with the creators of STAND, an award-winning documentary film that uses surfing and stand up paddleboarding to highlight the ecological, cultural, and aesthetic value of the West Coast. A tour of BC schools centered on screenings of STAND & other films, discussions with the filmmakers, presentations and interactive activities, is used to foster environmental stewardship and leadership in youth of different ages and from diverse social and economic backgrounds. Youth are empowered to become agents of effective social and environmental change in their local communities.

The Take a Stand program comprises:

1. Film Screening of STAND Hosted by the Filmmakers

A 30-min introduction to the Take a Stand program and Stand film by Allison Kermode (SFU), and filmmakers Nicolas Teichrob and Norm Hann, followed by the 45-min film screening, and a 20 min interactive Q & A

2. Interactive Follow-Up Activities & Community Opportunities

Educators can also book follow-up visits featuring local community organization representatives, artists, and other mentors. SFU graduate students present on research in environmental science, lead a short interactive activity, and also promote local opportunities for youth engagement.

3. Contest & Conservation Activities

Youth conservation activities within the local community guided by Take a Stand Partnering Community Organizations, and inspired by youth contests including a Community Innovation Challenge.

The province of British Columbia has been placing a greater emphasis on the integration of environmental education into the mainstream school curriculum. The Take A Stand program directly addresses a number of environmentally-oriented prescribed learning objectives (PLOs) defined by the BC Ministry of Education. Select PLOs addressed by our outreach program are outlined below.

Importantly core-competencies and concept-based learning is achieved within a framework consistent with B.C.'s new curriculum, and experiential learning opportunities are now offered to schools through our program.

Subject Area	Selected PLOs related to Sustainability & the Environment
SCIENCES	<ul style="list-style-type: none">• Explain various ways in which natural populations are altered or kept in equilibrium• Analyse the functional inter-relationships of organisms within an ecosystem• Examine the components of forest and aquatic ecosystems• Describe the major natural resources found in British Columbia• Evaluate methods used in the extraction, processing, use and management of a locally used or produced resource
SOCIAL STUDIES	<ul style="list-style-type: none">• Practicing active citizenship: working with others to actively address important concerns• Demonstrate understanding of the ways in which Aboriginal people interact with their environment• Assess the various considerations involved in resource management, including: sustainability, availability, social/cultural consequences, economic consequences, and political consequences• Assess the environmental impact of human activities, including: energy production and use, forestry, fishing, mining, agriculture, waste disposal, water use
FINE ARTS	<ul style="list-style-type: none">• Identify and compare roles that media arts have in reflecting, sustaining, and challenging beliefs and traditions• Create a media artwork that:<ul style="list-style-type: none">- Conveys a message for a specific audience or purpose (e.g., social cause)- Defends values and traditions- Reflects historical and contemporary themes

For more information, send an email to kermode@sfu.ca